“Working with Enterprise Architecture, Supports Decision Making in the Boardroom, Guiding Innovation Projects to stay ahead”

Dragon1, The SaaS original Platform for Visual Enterprise Architecture

https://www.dragon1.com
Dragon1 Value Proposition

Why should architects only model and design architecture diagrams and fill in excel sheets, if architects can also implement business concepts and their architecture principles to realize the future state, continuously tuned to the strategy of the company.
Agenda

1. Welcome
2. Objective of the meeting
3. Why Dragon1?
4. Key Benefits
5. Core Features
6. About Us
7. Dragon1, Open EA Method
8. Dragon1, SaaS Platform for EA
9. Client Base
10. Tool Integration
11. Support for Frameworks & Standards
12. Next Step: Contact Us
This presentation introduces Dragon1 to you:

Dragon1 is a repository based (one single source of truth) collaborative SaaS platform for Enterprise Architecture. Also Dragon1 is an open method for EA.

- **SaaS** = Software as a Service. You do not need to install software if you use it via internet.
- **Platform** = Users can co-create, collaborate and work together in teams globally.
- **Enterprise Architecture** = Creating a conceptual blueprint (digital twin) of the organization and use it to execute the strategy and build the best company your clients need.

- Dragon1 is used by organizations anytime, anyplace, everywhere.
- The content you create, like dashboards and visualizations, can be viewed on any device, anytime, anyplace, everywhere.
2. Objective of the Meeting

Show that Dragon1 is fit for purpose as collaborative online solution to:

1) Visualize, Document and Manage architecture products
2) Working with Enterprise Architecture
3) Support decision-making
4) Guide innovation projects
5) Manage an organization visually:
   • Aligning and steering strategy, architecture, transformation projects and operations
   • Using integral click-through visualizations to make faster and better business-critical decisions
6) Create dashboards, reports and do scenario analyses.
3. Why Dragon1?

Because your organization has complexity and you need to deal with change!

With Dragon1 you can visually look into the near and far future of the organization, innovate it and mitigate risks:

• Management can see which issues a project, a department or an operational process might encounter in three months time.
• Because management can see and measure it, you can do anything to mitigate the issue to cause a lot of impact.

With Dragon1 you are able to communicate and execute your strategy, architecture, transformation and operations better:

• This is all possible because the architects generate and design models, views and visualizations of strategy, architecture and projects on the Dragon1 Platform.
• Next they publish these products to the stakeholders (managers) who use these visualizations to support their decision-making and to guide change.

• Have insights and overview of all complex aspects of your company
• Reduce IT Costs
• Standardize Technology
• Mitigate Risks
• Improve Processes
• Realize Strategy
• Enable Innovation: IOT, AI, Big Data, Blockchain, etc.
• High productivity with visualization templates
4. Key Benefits

- With Dragon1 you design and visualize Enterprise Architecture. Enterprise Architecture is a conceptual blueprint (digital twin) of the current and future state of the organization. This means you can create a coherent set of consistent visualizations of every aspect of the company.

- Dragon1 adopts the five key benefits of working with Enterprise Architecture:
  - IT Cost Reduction and Rationalization
  - Technology Standardization & Risk Mitigation
  - Process Improvement
  - Strategy Realization
  - Innovation Enablement

- Dragon1 supports you to realize these benefits in a unique way by means of an open method: creating an architecture dossier in a repository, applying architecture principles (as working mechanisms) and creating understandable architecture visualizations that provide insights and overviews.
Dragon1 combines several types of tools into one web application suite. Making it easier for large organizations to have teams collaborate, because you do not constantly have to switch between different software tools or platforms.

5. Core Features

- **Business Process Modeling** - BPMN
- **Enterprise Architecture Modeling** - ArchiMate, TOGAF
- **Business Intelligence** - Dashboards & Reporting
- **Repository System** - Storage of content, integration with Remedy
- **Online Collaboration** (Team Work)
- **User Community** for sharing, selling and reusing knowledge via visualizations and templates
- **Generating interactive visualizations using large datasets**
- **Enterprise Search Engine** - Large Data Set

Dragon1 is used everywhere: by governments, banks, hospitals and nuclear plants.

Dragon1 is recognized by Gartner, Forrester and The Open Group as solution.
If your organization has **complexity** and you need to deal with **change** constantly,

And if you know that **architecture visualizations** provide **insights** and **overviews** of complexity and help to deal with the impact of change,

Then why not use **Dragon1**, a repository based SaaS platform for Enterprise Architecture, to create and generate these architecture visualizations and make them centrally available for all stakeholders and projects in your organization?
6.1 About Us

**Organization**

- **Dutch Based Company**
  - General Management
  - Sales and Marketing
  - Training & Consulting
  - Customer Success Desk
  - Collaborative User Testing
  - In-house Agile & Scrum based software development
  - Global software development team

**Go-To-Market Model**

- **Focus on one type of customer**
  - Upgrading the maturity level in working with architecture at LME organizations (Enterprise/Corporate Market).
  - Enabling architects to create other type of architecture products that are demanded for by the new challenges.
- **Direct customer approach**
  - Face-to-face and Online via Trial Accounts
- **Indirect delivery model**
  - Training & Consulting Partners
  - Implementation Partners
6.2 Dragon1 History

- Founded as a Strategic Architecture Consulting company (2005)
- Dragon1 Methodology was developed, documented (2010), recognized and adopted (The Open Group 2013)
- Dragon1 SaaS Platform is developed (2011)
- Dragon1 SaaS Platform roll-out globally (2019)
6.3 Dragon1 Editions

Dragon1, SaaS Platform & Method for Enterprise Architecture

User Licenses

• Dragon1 CONNECT
  • Digital Workplace - ePortfolio - Search - Content Viewer - Sketch Module
• Dragon1 PRO
  • + Visual Designer - Application Repository - Resource Center - Catalog - Application Manager - Import Module - Business Analyzer
• Dragon1 ENTERPRISE
  • + Management Dashboard - Content Packs
• Dragon1 EDUCATION

Training

• Visualization training
  • Masterclass Visual Enterprise Architecture
• Method training
  • Dragon1 Foundation
  • Dragon1 Practitioner
  • Dragon1 Professional
• Tailored training
  • Visualization - Principles - Projects
  • Dragon1 EA Bridge - IT Infrastructure Architecture

Dragon1 “Kick-Start Package”
7. Dragon1 Open EA Method

Dragon1, as open EA method, sees the organization as a holistic system. It supports you to design and visualize the enterprise architecture of the organization as a conceptual blueprint consisting of concepts and principles. This guides innovation and transformation. Leading to be more effective, efficient, result driven and competitive as organization.

Way of Thinking
Way of Working
Way of Representing
Way of Supporting

Together you create an architecture dossier with holistic visual products aligned with the strategy.

The Dragon1 open EA Method is recognized by The Open Group. Textbooks, training, eLearning and certification is available.
8.1 Dragon1 SaaS Platform for EA

Dragon1 is a SaaS platform for working with Enterprise Architecture. It is a suite of web applications. You collaborate online on any device to create visual products that support decision making and guide.

1. Workplace Dashboard
Your start to work from. Giving you an overview of what to do and what you have done.

2. Task Manager (Kanban Board)
Collaborate online and manage projects and tasks visually.

ENTER DATA ➔ CREATE MODELS & VIEWS ➔ CREATE & PUBLISH VISUALIZATIONS ➔ SUPPORT DECISION MAKING & GUIDE TRANSFORMATION
8.2 Dragon1 SaaS Platform for EA

Dragon1 is a SaaS platform for working with Enterprise Architecture. It is a suite of web applications. The products you create are the digital twin of the organization. They form a holistic whole.

3. Architecture Repository
Enter data, import data, enrich data, create relationships, export data.

4. Visual Designer
Create models, views and interactive & dynamic visualizations. Use templates and tutorials to be very productive.

ENTER DATA → CREATE MODELS & VIEWS → CREATE & PUBLISH VISUALIZATIONS → SUPPORT DECISION MAKING & GUIDE TRANSFORMATION
8.3 Dragon1 SaaS Platform for EA

Dragon1 is a SaaS platform for working with Enterprise Architecture. It is a suite of web applications. You share products and monitor that they are used. You process feedback in order to improve the products.

5. Resource Center
Provide a central overview with documents and visualizations to all stakeholders and projects. Click on a visualization to watch it in the Content Viewer.

6. Content Viewer
Visualizations, as views of models, are accessible in an interactive/clickthrough way, you can view visualizations on any device, and use them for decision support and leave behind comments on visualizations, to be processed by the architects.

ENTER DATA → CREATE MODELS & VIEWS → CREATE & PUBLISH VISUALIZATIONS → SUPPORT DECISION MAKING & GUIDE TRANSFORMATION
8.4 Dragon1 SaaS Platform for EA

Use the Dragon1 platform to create a digital line of sight, and align these products. Provide them digitally via the Content Viewer to stakeholders to support their decision making.

Balanced Score Cards & Strategy Maps
Business Models, Concept Sketches & Designs
Business Cases & Programs of Requirements

Process, Application & IT Infrastructure Landscapes
Enterprise Architecture Blueprints & Solution Architecture Diagrams
Roadmaps & Project Plans
8.5 Dragon1 SaaS Platform for EA

Use the Dragon1 platform to create a digital line of sight, and align these products. Provide them digitally via the Content Viewer to stakeholders to support their decision making.
9. Client Base

PRO
• 110+ countries
• 2000+ users
• Every branch or sector
• From C-level to Analyst

ENTERPRISE
• 8 countries
• AUS, FR, NL, PL, SA, SR, UK, US
• Government, Industry
• Banking, Healthcare
• Consultancy

EDUCATION
• Universities and Students in 6 countries
  • Australia
  • China
  • Netherlands
• Suriname
• UK
• US

CONNECT
• Independent consultants worldwide

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10. Dragon1 as Integration Hub

Using Rest API and GraphQL, Dragon1 can integrate with any other tool and exchange data in a loss less way.
11. Support for Frameworks and Standards

<table>
<thead>
<tr>
<th>Framework / Language / Method Agnostic</th>
<th>Add On</th>
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<tbody>
<tr>
<td>• UML</td>
<td>• Import, Reuse &amp; Link available data from other tools (EA Tools, CMDBs, Repositories, Asset Management Tools)</td>
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<tr>
<td>• BPMN</td>
<td>• Enrichment &amp; Extension of data</td>
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<td>• Togaf</td>
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<td>• ArchiMate</td>
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<td>• ITIL</td>
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<td>• Own Method / Framework / Language</td>
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Examples to use Dragon1 as Add On for:

• ARIS & Alfabet (Software AG)
• Remedy (BMC)
• Enterprise Architect (Sparx Systems)
• System Architect (IBM / UNICOM)
• ServiceNow (Service Now)
• TopDesk (TopDesk)
• HP OpenView / HP BTO Software (HP)
12. Next Step: Contact Us

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EXTRA PAGES WITH DETAILS
Working with Enterprise Architecture at Maturity Level 1

CIO / CDO
Manager Architecture
Architects in Architecture Teams
Enterprise Architecture Dossier (With 20+ Products)

Stakeholders
(Customers, Employees, Managers, Partners, ...)

Using products for decision support
Using products for guidance

Projects
Applying Principles and Standards from Architecture

Realizing Benefits of EA
1. Enabling Innovation
2. Standardization & Risk Mitigation
3. IT Cost & Complexity Reduction
4. Process & Capability Improvement
5. Realizing Strategy & Transformation (Architecture Plan)

Reporting on Realizing Benefits of EA (made SMART)

Modular, iterative and timeboxed, the architects create products together with the stakeholders, assignment based. The stakeholders and projects make use of the products to support decision making and for project guidance.
Dragon1 offers a basic setup where users only have to upload Excel sheets in order to generate architecture visualizations with views and then publish them on an intranet page in the form of a digital architecture center.

Dragon1 is a SaaS platform for Enterprise Architecture that provides direct added value in this basic setup for <Company>:

1. Increased productivity. Working with templates allows architects across the organization to reuse visualization in a standardized manner with more control, transparency, and traceability.
2. From day one, all projects and stakeholders will gain access to up-to-date and important architecture visualizations and documents that provide a common insight and overview.
3. A high quality of data and consistency in the architecture visualizations from using a repository, so not everyone can change everything without consent.
4. Easily generate views of the application landscape, data- and process landscapes, roadmaps, etc.
5. Completing repositories by highlighting what data is already known and what is missing and how important that is.
6. Knowing exactly where and how the IT infrastructure/Cloud is enabling or blocking business innovation (AI, IOT, Blockchain, Microservices, Online Streaming & Gaming,…) with modern AWS and IBM architecture views.

This basic setup of Dragon1 works for each organization, independent of the maturity of working with architecture, the amount of available data or the time and capacity of architects in the organization.
<Company> Architecture Center

An intranet with common & consistent architecture visualizations and products supporting projects and stakeholders with impact of change, direction and decision making
Chatbot Reference Architecture
Designing a Chatbot on Dragon1

This reference architecture shows the key elements that make up a chatbot. All these key elements need to be implemented in order for the chatbot to work and to produce the expected results.

First Principle: "By having an intelligent (self-learning) answering mechanism that makes use of selection and decision techniques, it is ensured that an application is capable of always answering questions within a certain context, without the exact answer or question being programmed and with that can give ever better and more answers than humans."

Dragon1 Architecture Visualization (Concept Diagram)

1. A shopper asks a supermercative website a question (maybe also updates the cart with it). Let’s say it’s a question about the ingredients of an article, with NLP techniques and using external/supplied templates/services. The user message is structured into a data model for the application.

2. The data model of the user message is handled by a decision engine to find pattern/structured matches from sources, also using external services.

3. The Chatbot has predefined templates and patterns it used to quickly identify.

4. Using data from different sources, and language patterns and templates with NLU techniques as an answer in natural language is produced.

5. The answer is formulated to the standard and presented as a human has answered the question. The user is provided with links and summaries to the question in order to make it easy for the shopper to take the next step.

6. Based on feedback of the quality of the answer, the chatbot improves its algorithm.

NLP: Natural Language Processing
NLUG: Natural Language Understanding
NLG: Natural Language Generation
IP: Image Processing

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Dragon1 for Dashboarding and Reporting

Dragon1 BI Dashboard
Generated on Dragon1 using Data from External Repositories

- Happy Customers: 80% YTD: 75%
- 45K Average Order Size
- End of Life Platforms per Applications - Bar Chart
- Server Uptime and Incident Trends - Line Chart
- Ratio of Server per Country - Pie Chart
- Technology Roadmap - GANTT Chart
- Application Landscape
- Application Features Quadrant - Bubble Chart
- Optimal Logistic Paths - Flight Map
- Stakeholder Interest per Topic - Polar Chart
- Total Project Budget Usage - Bullseye Chart
Dragon1 Digital Workplace
Key benefits of Dragon1 - In detail

- Dragon1 supports collaborative design and visualization of strategy, architecture and transformation projects.
- Dragon1 supports managing your organization and innovating your business visually.
- Dragon1 supports visual progress monitoring for all your projects, for instance, when doing an application migration to the cloud or when implementing artificial intelligence, IoT or blockchain.
- Dragon1 supports can communicate with and control your suppliers better when using blueprints and landscapes created on Dragon1.
- Dragon1 supports sharing, selling and reusing content and templates to make employees and consultants more productive.
- Dragon1 supports educating employees and consultants in strategy management, architecture and (digital) transformation.
- Dragon1 supports more efficient visualization of the benefits of new products, services, solutions and projects projected into the your company environment or linked to your clients’ strategy.
- Dragon1 supports upscaling your internal relationships with the stakeholders at management and strategic level. With Dragon1 you connect architecture to strategy and to transformation projects and visualize decision supporting products.
- Dragon1 supports generating more business at your clients. Align or integrate your newly created products and services with new opportunities at your client.
Generating Visualizations Using Large Data Sets in Minutes

1. Import Large Dataset
2. Link Dataset to Visualization template
3. Generate visualization
4. Publish to stakeholders

Dragon1 is unique in handling large sets of data and generating useful Architecture Visualizations and BI Management Dashboards with it. Any visualization has many filtering options making it a joy for stakeholders to use it (for decision making, management and guiding projects).
Dragon1 Vision & Mission

Our Vision
• Today every company has to be equipped with holistic adaptable strategy maps, business models, blueprints, process & application landscapes, and road maps for projects, in order to reinvent themselves if necessary.

Our Mission
• To provide cloud based solutions that support companies in their innovation and transformation to maximize and optimize their capabilities to face economic, social and environmental challenges.
Increase capabilities, continuity and adaptivity using strategic data visualizations

Address issues and align at Strategic, Tactical & Operational level

Monitor and improve performance of projects and programs

Identify, create, communicate solutions by addressing concepts & principles

Delivering innovation by bridging the gap between Strategy and Transformation

Analysis & Management of complex processes and IT via holistic visualizations

Business Model Centric Approach

Dragon1 Philosophy
Case Study – Insurance Company

**Customers Challenge**
- Implementation of digital invoicing

**On the Dragon1 VEA Platform**
- Designing overviews to see the dependencies and impact of change
- Setting up training sessions
- Architects & Analysts were assigned to design three scenarios
- Stakeholders giving feedback on deliverables in Content Viewer

**Result:**
- Significant reduction of cost
- Clear overview and impact on applications
- Increased quality of invoices
Case Study – Utility Company

• Customers Challenge
  • Introduction of new and innovative utility products (gadgets) and (self) services for demanding clients and employees

• On the Dragon1 VEA Platform:
  • Designing overviews of business capabilities, HR competences, business processes and IT services on how to fill up the competence gap
  • Setting up information sessions on how to collect data
  • Training the architects to turn the data into models, views, visualizations
  • Setting up review sessions for stakeholders to align the strategy with realism

• Result:
  • At the end of “business capability study”-project the organization was able to decide on how to bridge the competence gap, so the strategy could be executed
Dragon1 Open EA Method - In detail

Dragon1 is an open EA Method and has four ways: A Way of Thinking, Working, Representing and Supporting.
Dragon1 EA Method: The Big Picture: Strategy → Architecture → Transformation

Dragon1 Enterprise Architecture Framework - The Big Picture
How Enterprise Architecture enables Digital Transformation
v0.3.8d. 2017

Go to the Online Presentation in the Community
The Concept of Enterprise Architecture in Organizations

1. Enterprise architecture (EA) is a term that refers to the architecture of your organization, company or enterprise. EA refers to the whole of your enterprise. Enterprise Architecture acts like a bridge between strategy (goals) and transformation (projects) in your enterprise.

2. An architecture is a total concept of a structure or a system. An enterprise architecture is the total concept of the enterprise.

3. An enterprise architecture consists of sub architectures like business, information, application and technology architectures. For every solutions also a solution architecture can be created.

4. Every organization, company or enterprise has a current state architecture (CSA or AS-IS) and a future state architecture (FSA ro TO-BE).

5. The benefits of explicating your EA (CSA and or FSA) is that you have more control over business IT alignment in your organization. You have control over how well business processes are supported with applications, data and technology.

6. If you make your enterprise architecture explicit via documents, models, views and visualizations, you can standardize, rationalize and reduce complexity much and much more efficient and effective.

7. As enterprises are continuously changing on a daily basis, you need to have an instrument that guides the continuous change in order not to collapse. Enterprise architecture is such an instrument.

8. Architecture at the core consists of data like: systems, structures, architectures, layers, domains, concepts, principles, decisions, building blocks, solutions and standards.

9. Examples of architecture products using this data are concept design sketches, enterprise blueprints, application landscape and capability roadmaps.

10. Directors and managers order architecture products from architects and approve them and use them to support their decision making.

11. Architects make sure that the architecture products are in line with the strategy maps and business models of the enterprise.

12. Next contractors or projects use these architecture products as guiding materials to realize their goals and objectives.
Working on Dragon1 often involves taking these steps:

1. You import or enter manually any type of data and create any models from the data.
2. You define views (filters) on top of the models for various stakeholders (viewpoints).
3. Create any type of visualization and use any type of icons to visualize the views. You can, for instance, create a formal diagram or informal sketch of the same view.
4. When the data changes, the models, views, visualizations and dashboards are automatically updated.
5. The visualizations can be published online to the Content Viewer and be viewed on any device. And they are always interactive, so you can surf from one visual to the other.
6. Finally you manage the near and far future using dashboards with visualizations and widgets.
Dragon1 Platform – 6 Core Web Applications

Architecture Repository
Enter data, import data, create relationships

Visual Designer
Create models, views and interactive & dynamic visualizations

Content Viewer
Publish visualizations, provide comments on visualizations, view updates on any device.

Assets Catalog
Treat data as assets, manage workflow on data. Schedule and plan work on data.

Search
Search and find data, quick of check completeness of documentation.

Business Analyzer
Create any textual or graphical report on your data
Dragon1 Platform – 6 Extra Web Applications

- Kanban Board
- Resource Center (Intranet)
- Architecture Checker
- User Manager
- Team Builder
- Work Planner
Manage Projects in the Workplace

![Image of a software interface showing project management dashboard]

- **Projects**:
  - Project 1: Blueprint and Roadmap for the Digital Transformation of the enterprise
    - Duration: 24 Jan 2017 to 24 Jan 2017
  - Project 2: Migration of client IT infrastructure to Cyber Space 3.0 (Public Cloud)
    - Duration: 22 Jan 2017 to 22 Jan 2017
  - Project 3: Enterprise Architecture Courseware
    - Duration: 23 Jan 2017 to 23 Jan 2017
  - Project 4: Export Business Model
    - Duration: 23 Jan 2017 to 23 Jan 2017
  - Project 5: Integrated Application Landscape
    - Duration: 22 Jan 2017 to 22 Jan 2017
  - Project 6: My Project
    - Duration: 10 Nov 2017 to 10 Nov 2017
  - Project 7: Setting up Enterprise Architecture Blueprint
    - Duration: 22 Jan 2017 to 22 Jan 2017
  - Project 8: Testing the New Edition
    - Duration: 23 Aug 2017 to 23 Aug 2017

*Showing 8 of 8 entries*
Manage Organizations and Units in the Workplace
Manage Architectures in the Workplace
Manage Architecture in detail in the Workplace
You can check out/in items
Quick and Easy Import of CSV Files

Dragon1 Architecture Repository
Dragon1 Architecture Repository

Relationships are easy to manage data objects
Dragon1 Visual Designer

100+ Templates

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Dragon1 Visual Designer & Content Viewer

Create or Generate application landscapes using templates

Publish and view application landscapes
Dragon1 Visual Designer: Modeling ArchiMate
Dragon1 Visual Designer: Modeling UML
Dragon1 Visual Designer: Modeling BPMN
Dragon1 Visual Designer

Easy generation of models
Dragon1 Visual Designer

Easy creation of views (as filters of model data)
Dragon1 Visual Designer

VIEWS are FILTERS on top of MODELS
Dragon1 Visual Designer

Setup Visualization Template for Model
Dragon1 Visual Designer

Draw Static or Dynamic Pictures

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Dragon1 SaaS Platform for Visual EA – The Content Viewer for Stakeholders

Go to the online presentation in the community.
Dragon1 SaaS Platform for Visual EA – The Content Viewer for Stakeholders

Archimate Diagram Example Derived Structural Relationship

Derived Relationship

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Dragon1 SaaS Platform for Visual EA – The Content Viewer for Stakeholders

Build In ArchiMate File Viewer
Dragon1 SaaS Platform for Visual EA – The Content Viewer for Stakeholders
Dragon1 Content Viewer

Get Report / List of Available Items
Dragon1 Content Viewer

Search for Values of Attributes

GO TO THE ONLINE PRESENTATION IN THE COMMUNITY
Search for Values of Attributes
Search for Values of Attributes
Simple Roadmap
Dragon1 Import (XML, ArchiMate, BPMN, Visio)
Dragon1 Resource Center (Architecture Intranet)
Dragon1 Resource Center (Intranet Pages)
Dragon1 Workplace Search

GO TO THE ONLINE PRESENTATION IN THE COMMUNITY
Dragon1 Watch Pages
Dragon1 Channels

Recently published visualizations

Popular visualizations

Business Modeling Recommended channel

Quick Sketch of a new Business Idea
SQL or No SQL, that is the question!
IKEA Business Model 'Partnership with the Client'
Dragon1 Example Logistics Business Model
Google Adwords Business Model